



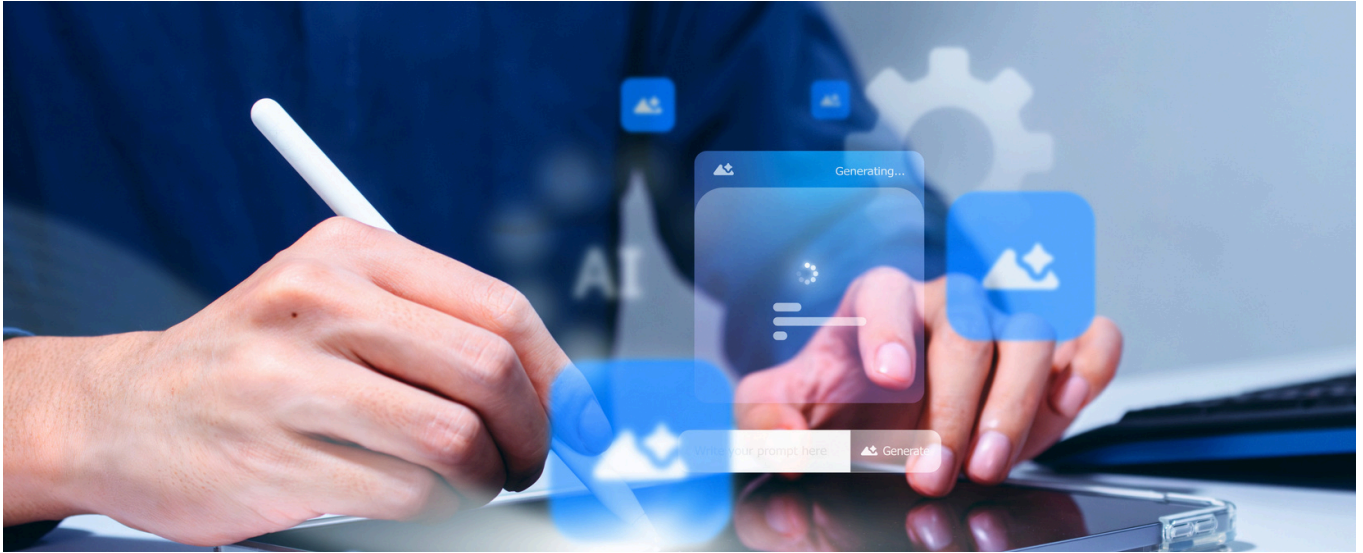
Kuala Lumpur
Malaysia



PROGRAM OVERVIEW

GRAPHIC DESIGN WITH AI CERTIFICATE PROGRAM

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COURSE OVERVIEW

This 6-month program is designed for students and working adults who want real, practical skills in graphic design. You will learn how professional design work is planned and produced, how brands are built visually, and how to use Adobe and AI tools to create print and digital work of your own.

LEARNING OUTCOMES

By completing this program, you will be able to:

- Work confidently in Adobe Photoshop, Illustrator and InDesign
- Apply composition, colour and typography to real briefs
- Build a corporate identity from concept to brand guidelines
- Use AI tools to generate, edit and speed up design work
- Prepare layouts correctly for print and digital publication

CAREER PATHWAYS

- Graphic Design
- Brand & Corporate Identity Design
- Advertising & Marketing Design
- Publication & Print Design
- Freelance Design Services

LEARNING APPROACH

We use a structured, mentor-guided learning model that combines theory, practice and real project work. Classes focus on small group interaction, guided practice and portfolio creation.

STUDENT DELIVERABLES

- A portfolio of real design projects
- A complete brand identity you can show employers or clients
- Advertising layouts and a multi-page publication
- Print-ready and digital-ready files
- Confidence presenting and explaining your work

VISION

Whether you are preparing for a career transition, upgrading your current skill set, or entering the creative field for the first time, this program focuses on skills you can actually apply in real work environments.

WHAT YOUR JOURNEY WILL LOOK LIKE

Chapter 1: Foundations	DT101 Design Theory Composition, colour theory and the psychology of perception, and how to apply them when building a layout. The base every later module relies on.	DR102 Drawing Sketching, form, proportion and the basics of human anatomy. Learn to put an idea on paper before opening any software.
	PS104 Adobe Photoshop Professional photo and raster image processing: retouching, colour correction, masking and collage for print and digital use.	
Chapter 2: Tools & Image	AI204 AI for Design Generating and editing images with AI tools, writing effective prompts, and fitting AI into a real design workflow, including where it should not be used.	TY202 Typography Choosing and pairing typefaces, hierarchy, spacing and grids. How to set text that is readable and looks professional in print and on screen.
	IL201 Adobe Illustrator Vector graphics from first shapes to finished artwork: icons, illustrations, logos and mixed raster-vector compositions	
Chapter 3: Brand & Production	BR301 Corporate Identity & Branding The full cycle of building a brand: concept, logo, colour and type system, and a brand guideline document a company can actually use	AD302 Advertising Design Posters, banners, social media and outdoor formats. How to present advertising information clearly and design for a specific audience
	ID303 Adobe InDesign & Pre-press Multi-page layouts for brochures, magazines and electronic publications, plus preparing files for print and avoiding common production errors	PR304 Professional Portfolio Project One complete project from brief to final files, presented and defended in front of the group. The centrepiece of your portfolio

WHERE YOU WILL BE AFTER EACH LEVEL

How This Program Improves Your Professional Value

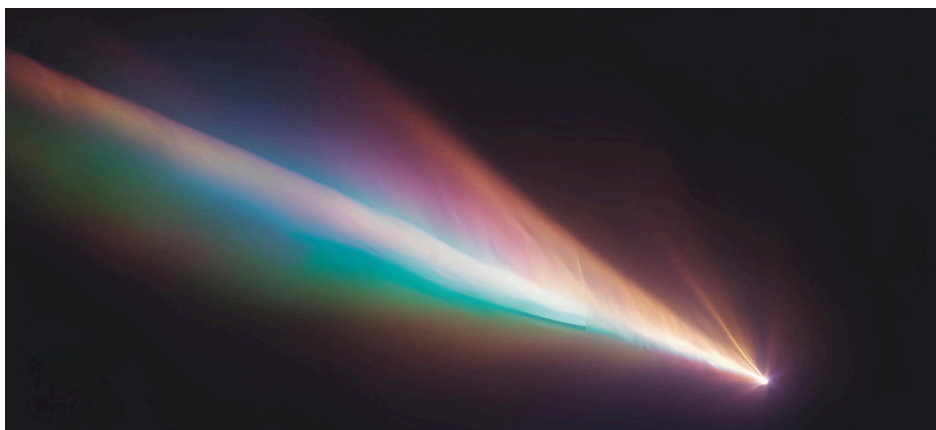
After Chapter 1	After Chapter 2	After Chapter 3
Understand how good design works	Create vector and photo-based graphics	Build complete brand identities
Sketch and develop ideas visually	Set type and build clean layouts	Produce print-ready advertising and publications
Edit and retouch images	Use AI in practical design work	Apply for design roles or freelance projects

PROFESSIONAL CERTIFICATION

Upon successful completion of the program, students receive an official certification recognizing their design skills and practical project experience. The certificate confirms that the student has completed structured training, practical design tasks and real project work in graphic design. Our certification is designed to demonstrate real skill progression, not only course attendance.

ARE YOU READY TO PREPARE FOR THE PROFESSIONS OF THE FUTURE?

Join a professional program that takes you from design fundamentals to a finished portfolio, with Adobe Photoshop, Illustrator, InDesign and AI tools along the way.



CONTACT US

Business hours

Monday to Sunday 9.00am – 5.00pm

Counselling hours for course enquiries

Monday to Friday 9.00am – 5.00pm

Closed on public holidays.

Enquiries

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